

SURVEY NAME

FINAL - FINANCIAL RESILIENCE SURVEY

DATE

Tuesday, April 4, 2023

POWERED BY

 **Pollfish**

Demographics

Total responses

1000

Age groups

18 - 24 (17.2%), 25 - 34 (25.7%), 35 - 44 (25.7%),
45 - 54 (17.0%), > 54 (14.4%)

Country

New Zealand

Gender

Female (53.9%), Male (46.1%)

Residential Postal Code

3204 NZ,9022 NZ,8011 NZ,4172 NZ,9012 NZ,1021
NZ,3500 NZ,6022 NZ,9073 NZ,5011 NZ,4374
NZ,7610 NZ,0600 NZ,0930 NZ,8061 NZ,3216
NZ,3015 NZ,3110 NZ,8024 NZ,6011 NZ,7830
NZ,7201 NZ,

7710 NZ,2023 NZ,4130 NZ,7400 NZ,5028 NZ,1150
NZ,4444 NZ,5036 NZ,6149 NZ,6148 NZ,2112
NZ,2010 NZ,2105 NZ,3800 NZ,2025 NZ,5540
NZ,1011 NZ,8062 NZ,7240 NZ,4332 NZ,0420
NZ,2676 NZ,9016 NZ,1050 NZ,4710 NZ,1071
NZ,3141 NZ,3283 NZ,5012 NZ,3197 NZ,8022
NZ,6023 NZ,4010 NZ,4377 NZ,4320 NZ,3119
NZ,9054 NZ,3120 NZ,3434 NZ,8053 NZ,8051
NZ,1145 NZ,0750 NZ,7700 NZ,1052 NZ,4501
NZ,0118 NZ,1023 NZ,9011 NZ,1141 NZ,4500
NZ,8052 NZ,6012 NZ,9876 NZ,0626 NZ,1149
NZ,3392 NZ,3320 NZ,4574 NZ,1072 NZ,2022
NZ,9300 NZ,7910 NZ,1025 NZ,0610 NZ,4371
NZ,7020 NZ,0984 NZ,8023 NZ,7010 NZ,8041
NZ,6035 NZ,3244 NZ,6021 NZ,2402 NZ,5018
NZ,0230 NZ,9343 NZ,1022 NZ,3582 NZ,1148
NZ,1061 NZ,6037 NZ,4412 NZ,4610 NZ,8013
NZ,9371 NZ,5032 NZ,7930 NZ,2102 NZ,3420

3118 NZ,3200 NZ,0505 NZ,4175 NZ,3214 NZ,9024
NZ,5024 NZ,7381 NZ,1024 NZ,9010 NZ,4120
NZ,0624 NZ,2120 NZ,8025 NZ,9310 NZ,3330
NZ,1062 NZ,3210 NZ,3010 NZ,3290 NZ,3377
NZ,0602 NZ,9812 NZ,7940 NZ,78543 US,0622
NZ,4312 NZ,4410 NZ,3206 NZ,4200 NZ,9230
NZ,0154 NZ,2013 NZ,0800 NZ,8014 NZ,3225
NZ,0627 NZ,4414 NZ,3288 NZ,3803 NZ,7011
NZ,1010 NZ,3284 NZ,8042 NZ,3114 NZ,0112
NZ,3112 NZ,5014 NZ,3129 NZ,5010 NZ,0630
NZ,9810 NZ,0110 NZ,8140 NZ,4110 NZ,3116

Q1

TYPE: SINGLE SELECTION

What is your biggest financial worry?

#	ANSWERS	ANSWERS(%)	COUNT	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A1	Food costs	19.90%	199	19.90%	
A2	Petrol costs	13.90%	139	13.90%	
A3	Mortgage repayment	20.20%	202	20.20%	
A4	Cost of healthcare	12.30%	123	12.30%	
A5	Job security	16.30%	163	16.30%	
A6	Consumer goods inflation	17.10%	171	17.10%	
A7	Other	0.30%	3	0.30%	
A8	Board				
A9	House				
A10	Student loan				

COMPLETES 1000

Q2

TYPE: MULTIPLE SELECTION

How has your behavior changed due to cost-of-living crisis?

#	ANSWERS	RESPONDENTS(%)	ANSWERS(%)	COUNT	STRATIFIED RESPONDENTS(%)	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A1	Saving more	34.30%	17.88%	343	34.30%	17.88%	343.0
A2	Investing less	35.80%	18.67%	358	35.80%	18.67%	358.0
A3	Cut down on spending	45.40%	23.67%	454	45.40%	23.67%	454.0
A4	More stressed	42.30%	22.05%	423	42.30%	22.05%	423.0
A5	Cut down on food purchases	33.80%	17.62%	338	33.80%	17.62%	338.0
A6	Other	0.20%	0.10%	2	0.20%	0.10%	2.0
A7	spending more on food						
A8	Moving to cheaper services						

COMPLETES 1000

Q3

TYPE: SINGLE SELECTION

Do you own a house?

#	ANSWERS	ANSWERS(%)	COUNT	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A1	Yes	53.60%	536	53.60%	
A2	No	46.40%	464	46.40%	

COMPLETES 1000

Q4

TYPE: SINGLE SELECTION

If you do not own a house, when do you think you will be able to buy a house?

#	ANSWERS	ANSWERS(%)	COUNT	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A1	Within the next year	14.10%	141	14.10%	
A2	The next 1 to 2 years	16.30%	163	16.30%	
A3	The next 3 to 5 years	17.30%	173	17.30%	
A4	The next 5 to 10 years	14.10%	141	14.10%	
A5	After 10 years or more	9.60%	96	9.60%	
A6	I don't think I will ever be able to buy a house?	13.20%	132	13.20%	
A7	I already own a home	15.40%	154	15.40%	

COMPLETES 1000

Q5

TYPE: MULTIPLE SELECTION

How have falling house prices affected your financial situation?

#	ANSWERS	RESPONDENTS(%)	ANSWERS(%)	COUNT	STRATIFIED RESPONDENTS(%)	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A1	They haven't, my financial situation remains the same	19.20%	12.82%	192	19.20%	12.82%	192.0
A2	I am now in negative equity	27.80%	18.56%	278	27.80%	18.56%	278.0
A3	I am more stressed about money	36.50%	24.37%	365	36.50%	24.37%	365.0
A4	I have less disposable income	34.00%	22.70%	340	34.00%	22.70%	340.0
A5	I feel less secure about my financial situation	32.30%	21.56%	323	32.30%	21.56%	323.0
A6	Other	0.00%	0.00%	0			

COMPLETES 1000

Q6

TYPE: SINGLE SELECTION

By how much has your mortgage increased in the last 12 months?

#	ANSWERS	ANSWERS(%)	COUNT	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A1	Less than \$200 a fortnight	17.20%	172	17.20%	
A2	Between \$200 and \$500 a fortnight	17.70%	177	17.70%	
A3	Between \$500 and \$1000 a fortnight	18.10%	181	18.10%	
A4	Between \$1000 and \$2000 a fortnight	12.40%	124	12.40%	
A5	Over \$2000 a fortnight	12.30%	123	12.30%	
A6	No change	22.30%	223	22.30%	

COMPLETES 1000

Q7

TYPE: MULTIPLE SELECTION

What are you doing to counter the cost of your increased mortgage payments?

#	ANSWERS	RESPONDENTS(%)	ANSWERS(%)	COUNT	STRATIFIED RESPONDENTS(%)	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A1	Nothing, no change to repayments	11.80%	5.88%	118	11.80%	5.88%	118.0
A2	Spending less money on food	32.30%	16.09%	323	32.30%	16.09%	323.0
A3	Spending less money on going out	37.50%	18.68%	375	37.50%	18.68%	375.0
A4	Spending less money on socialising	36.70%	18.28%	367	36.70%	18.28%	367.0
A5	Cutting down on subscriptions (e.g. gym, Netflix, etc.)	32.40%	16.14%	324	32.40%	16.14%	324.0
A6	Take on more debt	23.70%	11.80%	237	23.70%	11.80%	237.0
A7	Extend my mortgage	24.80%	12.35%	248	24.80%	12.35%	248.0
A8	Other	1.60%	0.80%	16	1.60%	0.80%	16.0
A9	I don't have a mortgage						
A10	I'm mortgage free						

#	ANSWERS	RESPONDENTS(%)	ANSWERS(%)	COUNT	STRATIFIED RESPONDENTS(%)	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A11	I do not have a mortgage						
A12	I don't have a mortgage ?!						
A13	no mortgage						
A14	Don't have a mortgage						
A15	I don't have a mortgage						
A16	No mortgage						
A17	Don't have one						
A18	Don't have a mortgage						
A19	Don't have mortgage						
A20	I am mortgage free						
A21	Don't have a mortgage						
A22	I don't have Mortgage						
A23	I do not have a mortgage						
A24	I don't have a mortgage						

COMPLETES 1000

Q8

TYPE: SINGLE SELECTION

What is your current KiwiSaver balance?

#	ANSWERS	ANSWERS(%)	COUNT	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A1	Under \$10,000	14.80%	148	14.80%	
A2	Between \$10,000 and \$20,000	11.90%	119	11.90%	
A3	Between \$20,000 and \$40,000	12.70%	127	12.70%	
A4	Between \$40,000 and \$60,000	14.60%	146	14.60%	
A5	Between \$60,000 and \$80,000	12.70%	127	12.70%	
A6	Between \$80,000 and \$100,000	10.60%	106	10.60%	
A7	Over \$100,000	11.30%	113	11.30%	
A8	Not sure	11.40%	114	11.40%	

COMPLETES 1000

Q9

TYPE: SINGLE SELECTION

Who is your KiwiSaver Provider?

#	ANSWERS	ANSWERS(%)	COUNT	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A1	Not sure	4.50%	45	4.50%	
A2	Milford	5.00%	50	5.00%	
A3	Fisher Funds	5.20%	52	5.20%	
A4	Simplicity	5.20%	52	5.20%	
A5	ANZ	8.20%	82	8.20%	
A6	ASB	4.90%	49	4.90%	
A7	BNZ	4.10%	41	4.10%	
A8	Generate	2.90%	29	2.90%	
A9	Booster	2.80%	28	2.80%	
A10	KiwiWealth	4.50%	45	4.50%	
A11	AMP	3.60%	36	3.60%	
A12	AE KiwiSaver	2.50%	25	2.50%	
A13	BT Funds (Westpac)	3.10%	31	3.10%	
A14	Civic Financial Services	2.90%	29	2.90%	
A15	Consilium NZ Limited	2.40%	24	2.40%	

#	ANSWERS	ANSWERS(%)	COUNT	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A16	Craigs Investment Partners	2.10%	21	2.10%	
A17	Invest Now	1.80%	18	1.80%	
A18	Juno	2.50%	25	2.50%	
A19	Kernel Wealth	1.80%	18	1.80%	
A20	Koura Wealth	2.00%	20	2.00%	
A21	Lifestages	3.00%	30	3.00%	
A22	Medical Funds Management	1.80%	18	1.80%	
A23	Mercer	2.20%	22	2.20%	
A24	New Zealand Anglican Church Pension Board	2.60%	26	2.60%	
A25	New Zealand Funds Management Limited	3.60%	36	3.60%	
A26	Nikko Asset Management New Zealand Limited	2.70%	27	2.70%	
A27	Pathfinder Asset Management	2.80%	28	2.80%	
A28	QuayStreetAsset Management New Zealand Limited	2.50%	25	2.50%	
A29	SBS Bank	2.50%	25	2.50%	
A30	Other	4.30%	43	4.30%	

COMPLETES 1000

Q10

TYPE: SINGLE SELECTION

Where did you learn about your current KiwiSaver provider?

#	ANSWERS	ANSWERS(%)	COUNT	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A1	It's my bank	16.00%	160	16.00%	
A2	Friend or family recommendation	12.40%	124	12.40%	
A3	Social Media	12.70%	127	12.70%	
A4	Google	12.50%	125	12.50%	
A5	I saw them in the news	7.90%	79	7.90%	
A6	I saw or heard an ad (offline)	7.60%	76	7.60%	
A7	I saw or heard an ad (online)	7.00%	70	7.00%	
A8	My employer	8.00%	80	8.00%	
A9	I was allocated to them through the default process	7.40%	74	7.40%	
A10	I don't know	8.00%	80	8.00%	
A11	Other	0.50%	5	0.50%	
A12	Don't have Kiwisaver				
A13	Have no Kiwi Bank savings				
A14	I don't have Kiwisaver (previous should also have				

#	ANSWERS	ANSWERS(%)	COUNT	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
	had provision for this answer				
A15	I don't have Kiwisaver				
A16	I don't have kiwisaver at all				
					COMPLETES 1000

Q11

TYPE: SINGLE SELECTION

Have you considered switching KiwiSaver funds in the last 12 months?

#	ANSWERS	ANSWERS(%)	COUNT	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A1	Yes	50.60%	506	50.60%	
A2	No	49.40%	494	49.40%	

COMPLETES 1000

Q12

TYPE: SINGLE SELECTION

Have you successfully switched KiwiSaver fund in the last 12 months?

#	ANSWERS	ANSWERS(%)	COUNT	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A1	Yes	44.60%	446	44.60%	
A2	No	55.40%	554	55.40%	

COMPLETES 1000

Q13

TYPE: MULTIPLE SELECTION

What has stopped you from switching KiwiSaver in the last 12 months?

#	ANSWERS	RESPONDENTS(%)	ANSWERS(%)	COUNT	STRATIFIED RESPONDENTS(%)	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A1	Fear of making mistake	25.80%	21.25%	258	25.80%	21.25%	258.0
A2	Not sure what fund to pick	32.00%	26.36%	320	32.00%	26.36%	320.0
A3	Happy with current fund	32.00%	26.36%	320	32.00%	26.36%	320.0
A4	Don't know how to switch	29.70%	24.46%	297	29.70%	24.46%	297.0
A5	Other	1.90%	1.57%	19	1.90%	1.57%	19.0
A6	Don't use kiwi saver						
A7	NO						
A8	Not eligible						
A9	Have withdrawn KiwiSaver						
A10	do not have kiwisaver						
A11	I don't have kiwi saver						

#	ANSWERS	RESPONDENTS(%)	ANSWERS(%)	COUNT	STRATIFIED RESPONDENTS(%)	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A12	I am not in KiwiSaver.						
A13	I don't have Kiwisaver						
A14	Don't have kiwisaver						
A15	I switched						
A16	Don't have kiwisaver						
A17	I am retired now and have cashed it in 18months ago.						
A18	Don't have Kiwisaver						
A19	Not sure it is worth switching						
A20	Don't have Kiwisaver						
A21	I switched last yr						
A22	Again, DON'T have Kiwisaver!!!						
A23	I don't have Kiwisaver						
A24	I don't have kiwisaver						
							COMPLETES 1000

Q14

TYPE: MULTIPLE SELECTION

What would encourage you to consider switching KiwiSaver?

#	ANSWERS	RESPONDENTS(%)	ANSWERS(%)	COUNT	STRATIFIED RESPONDENTS(%)	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A1	If it was recommended by a financial adviser	29.50%	14.02%	295	29.50%	14.02%	295.0
A2	Higher returns at new fund	41.40%	19.68%	414	41.40%	19.68%	414.0
A3	Lower fees at new fund	33.50%	15.92%	335	33.50%	15.92%	335.0
A4	Ethical investment at new fund	27.60%	13.12%	276	27.60%	13.12%	276.0
A5	Education section at new fund	26.60%	12.64%	266	26.60%	12.64%	266.0
A6	Personalized advice at new fund	26.40%	12.55%	264	26.40%	12.55%	264.0
A7	Crypto investment at new fund	23.80%	11.31%	238	23.80%	11.31%	238.0
A8	Other	1.60%	0.76%	16	1.60%	0.76%	16.0
A9	Being enabled						
A10	Nil						
A11	nothing						

#	ANSWERS	RESPONDENTS(%)	ANSWERS(%)	COUNT	STRATIFIED RESPONDENTS(%)	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A12	Nothing						
A13	HOW MANY TIMES???						
A14	I don't have kiwi saver						
A15	I don't know						
A16	Not applicable, I don't have Kiwisaver						
A17	On my employers one so can't change						
A18	If had an account						
A19	not applicable						
A20	What my financial adviser and manager (wife) says.						
A21	Bank changes						
A22	I have not got kiwi saver now						
A23	I wouldn't recommend Kiwisaver to anyone						
A24	Nothing						
							COMPLETES 1000

Q15

TYPE: MULTIPLE SELECTION

What investments outside of KiwiSaver do you have?

#	ANSWERS	RESPONDENTS(%)	ANSWERS(%)	COUNT	STRATIFIED RESPONDENTS(%)	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A1	Rental property	28.40%	15.04%	284	28.40%	15.04%	284.0
A2	Online share portfolio	34.30%	18.17%	343	34.30%	18.17%	343.0
A3	Share broker portfolio	29.30%	15.52%	293	29.30%	15.52%	293.0
A4	Crypto currencies	33.80%	17.90%	338	33.80%	17.90%	338.0
A5	Managed funds	28.80%	15.25%	288	28.80%	15.25%	288.0
A6	Term deposits	28.70%	15.20%	287	28.70%	15.20%	287.0
A7	Other	5.50%	2.91%	55	5.50%	2.91%	55.0
A8	Saving						
A9	Weekend Jobs						
A10	None						
A11	None						
A12	None						
A13	Nothing						
A14	I don't have any						

#	ANSWERS	RESPONDENTS(%)	ANSWERS(%)	COUNT	STRATIFIED RESPONDENTS(%)	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A15	Savings						
A16	Australian superannuation						
A17	Assets						
A18	Nothing						
A19	Nothing						
A20	I don't have any						
A21	employment super fund						
A22	Surveys						
A23	None						
A24	None						
A25	none						
A26	No other investments						
A27	bank account						
A28	None						
A29	None						
A30	Nothing						
A31	None						
A32	none						
A33	None						
A34	None						

#	ANSWERS	RESPONDENTS(%)	ANSWERS(%)	COUNT	STRATIFIED RESPONDENTS(%)	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A35	Nil						
A36	savings						
A37	None						
A38	None						
A39	My concern						
A40	None						
A41	Overseas Currency						
A42	Nil						
A43	none						
A44	None						
A45	None						
A46	Nothing						
A47	no investments						
A48	None						
A49	None						
A50	None						
A51	None						
A52	None						
A53	None						
A54	none						
A55	None						

#	ANSWERS	RESPONDENTS(%)	ANSWERS(%)	COUNT	STRATIFIED RESPONDENTS(%)	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A56	None						
A57	none						
A58	none at all						
A59	Nothing						
A60	None						
A61	None						
A62	none						
							COMPLETES 1000

Q16

TYPE: MULTIPLE SELECTION

What online investment platforms do you use?

#	ANSWERS	RESPONDENTS(%)	ANSWERS(%)	COUNT	STRATIFIED RESPONDENTS(%)	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A1	Hatch	24.40%	12.30%	244	24.40%	12.30%	244.0
A2	Invest Now	27.30%	13.76%	273	27.30%	13.76%	273.0
A3	Sharesies	35.80%	18.04%	358	35.80%	18.04%	358.0
A4	ASB Securities	30.40%	15.32%	304	30.40%	15.32%	304.0
A5	Kernel	23.50%	11.84%	235	23.50%	11.84%	235.0
A6	Stake	27.50%	13.86%	275	27.50%	13.86%	275.0
A7	Tiger Brokers	23.60%	11.90%	236	23.60%	11.90%	236.0
A8	Other	5.90%	2.97%	59	5.90%	2.97%	59.0
A9	None						
A10	Bank						
A11	Nil						
A12	Nothing						
A13	Bank account						
A14	None						
A15	None						

#	ANSWERS	RESPONDENTS(%)	ANSWERS(%)	COUNT	STRATIFIED RESPONDENTS(%)	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A16	Nothing						
A17	I don't use any						
A18	Have not got a clue - financial adviser (wife) does all this without my input.						
A19	Don't have						
A20	None						
A21	none						
A22	none						
A23	None						
A24	None						
A25	None						
A26	None						
A27	None						
A28	every time I think I could save something else pops up and absorbs it i.e rent prices petrol prices food prices sky rocketing						
A29	Kruptec						
A30	None						

#	ANSWERS	RESPONDENTS(%)	ANSWERS(%)	COUNT	STRATIFIED RESPONDENTS(%)	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A31	bnz						
A32	None						
A33	none						
A34	Coinbase						
A35	None						
A36	None						
A37	Other						
A38	None						
A39	eToro						
A40	None						
A41	Once again, "None" should be provided as an answer"						
A42	None						
A43	Nil						
A44	None						
A45	None						
A46	None						
A47	none						
A48	None						
A49	None						
A50	Kiwibank						

#	ANSWERS	RESPONDENTS(%)	ANSWERS(%)	COUNT	STRATIFIED RESPONDENTS(%)	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A51	None						
A52	None						
A53	None						
A54	None						
A55	Crypto						
A56	In India						
A57	Not sure						
A58	None						
A59	None						
A60	None						
A61	none						
A62	None - don't use any						
A63	None						
A64	Exodus						
A65	Unsure, done through advisor						
A66	None						
A67	none						
							COMPLETES 1000

Q17

TYPE: SINGLE SELECTION

How long have you been investing on this platform?

#	ANSWERS	ANSWERS(%)	COUNT	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A1	Under a month	20.50%	205	20.50%	
A2	1 to 3 months	19.90%	199	19.90%	
A3	6 months to a year	24.30%	243	24.30%	
A4	1 to 2 years	19.20%	192	19.20%	
A5	Over 3 years	16.10%	161	16.10%	

COMPLETES 1000

Q18

TYPE: SINGLE SELECTION

What was your online investment returns?

#	ANSWERS	ANSWERS(%)	COUNT	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A1	I don't know	21.50%	215	21.50%	
A2	I have lost money	18.50%	185	18.50%	
A3	Between 1% and 5% per year	27.20%	272	27.20%	
A4	Between 5% and 10% per year	17.70%	177	17.70%	
A5	More than 20% per year	15.10%	151	15.10%	

COMPLETES 1000

Q19

TYPE: SINGLE SELECTION

Have you reduced your retail investment in last 12 months?

#	ANSWERS	ANSWERS(%)	COUNT	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A1	Yes	45.70%	457	45.70%	
A2	No, no change in investment amount.	53.20%	532	53.20%	
A3	Other	1.10%	11	1.10%	
A4	don't have any				
A5	I have no savings				
A6	Nil				
A7	I don't have retail investment				
A8	Not applicable				
A9	I haven't				
A10	Dont know				
A11	not applicable				
A12	would not have a clue sorry - main financial advisor does not tell me.				
A13	I am not in retail investment, I buy what I need in the				

#	ANSWERS	ANSWERS(%)	COUNT	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
	house.				
A14	I dont know				
					COMPLETES 1000

Q20

TYPE: MULTIPLE SELECTION

What were your reasons for reducing your investment?

#	ANSWERS	RESPONDENTS(%)	ANSWERS(%)	COUNT	STRATIFIED RESPONDENTS(%)	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A1	Lost money	29.60%	18.64%	296	29.60%	18.64%	296.0
A2	Concerned by market volatility	32.00%	20.15%	320	32.00%	20.15%	320.0
A3	Increased fees from investment platform	30.40%	19.14%	304	30.40%	19.14%	304.0
A4	Less disposable income available	36.80%	23.17%	368	36.80%	23.17%	368.0
A5	Personal circumstance	30.00%	18.89%	300	30.00%	18.89%	300.0

COMPLETES 1000

Q21

TYPE: SINGLE SELECTION

Do you currently invest in Crypto Currencies?

#	ANSWERS	ANSWERS(%)	COUNT	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A1	Yes	49.40%	494	49.40%	
A2	No	50.60%	506	50.60%	

COMPLETES 1000

Q22

TYPE: SINGLE SELECTION

Would you feel comfortable investing in crypto currencies if it was offered by a regulated financial product (i.e. KiwiSaver)?

#	ANSWERS	ANSWERS(%)	COUNT	STRATIFIED ANSWERS(%)	STRATIFIED COUNT
A1	Yes	42.30%	423	42.30%	
A2	No	29.20%	292	29.20%	
A3	Unsure	28.50%	285	28.50%	
A4	Other	0.00%	0		

COMPLETES 1000